

From: Mindy Nguyen <Mindy.Nguyen@lacity.org>
Sent time: 06/01/2020 05:24:26 PM
To: Susan Fried <SusanRJason@aol.com>
Cc: Vince Bertoni <vince.bertoni@lacity.org>; Mitch O'Farrell <councilmember.ofarrell@lacity.org>; Mayor Garcetti <mayor.garcetti@lacity.org>; David Ryu <david.ryu@lacity.org>; Kevin Keller <kevin.keller@lacity.org>; alex@mcampus.com
Subject: Re: Public Comment--Hollywood Center Project Environmental Case: ENV-2018-2116-EIR State Clearinghouse No.: 2018051002

Hi Susan,

Thank you for your email. Your comments have been received and will be included in the administrative record for the Hollywood Center Project EIR. Response to your comments will be provided in the Final EIR, for which you will be notified once available for public review.

Once the Final EIR is released, there will be a public hearing process for the related entitlements, at which time, I would advise that you provide any comments regarding non-CEQA related issues for the decision maker's consideration.

Please let me know if you have any questions in the meantime.

On Sat, May 30, 2020 at 8:10 PM Susan Fried <SusanRJason@aol.com> wrote:

Dear Mindy Nguyen, Mayor Garcetti and Councilmembers O'Farrell and Ryu,

As homeowners and members of both the Hollywood Dell Community Association (HDCA) and the Broadway Hollywood Homeowners Association, as well as being owners of four condominiums in the Broadway Hollywood Building at the iconic corner of Hollywood Boulevard and Vine Street, we fully object to the Hollywood Center Project for several reasons:

The Broadway Hollywood building and neon sign are a LA Historical and Cultural Monument. The building is a contributor to the Hollywood Blvd Commercial and Entertainment District with the primary entrance now located at 1645 Vine Street, at the corner of Hollywood Boulevard. The building is identified in the EIR as: 6300 Hollywood Boulevard.

We are appalled that the EIR was released on April 15, in the middle of a pandemic, with only 45 days to review an over 1,300 page document. It fails to address obstruction of iconic views, 101 freeway and street traffic, access and density, among other issues.

This project will not enhance this area. Two gigantic, out-of-place skyscrapers will change the culture, livability and sense of community Hollywood is trying so hard to achieve and maintain.

Views from in four directions will be blocked. Views from the hills to the South will be obstructed. Views to the Hollywood Sign, the hills and the Griffith Observatory will be blocked, especially from our north facing unit. These two buildings will be an eyesore, out of place and not in scale for the Hollywood District.

Traffic is already a nightmare. Construction could take up to six years and our building has only one alley entrance on Vine.

The EIR doesn't even address the extreme existing traffic nightmare that occurs every Summer during Hollywood Bowl season which has been an ongoing issue that remains unresolved. This project will add further insult to injury with respect to an already overwhelming local traffic debacle.

The EIR also fails to address the serious objections raised by CalTrans. The 101 freeway entrance at Argyle, Vine and Franklin has traffic backed up several blocks for several hours each weekday and Hollywood Bowl evenings.

The EIR fails to examine the negative aesthetic impact of the Hollywood Center. It fails to address the

density, the traffic, the transportation aspect. We already have more traffic in this area due to ride sharing. Due to the pandemic, people will rethink taking public transportation. This pandemic will have lasting effects. With over 1,000 more apartments in the Hollywood Historic District, our streets will begin to resemble Hong Kong.

We thoroughly and completely disapprove of the Hollywood Center Project and the ridiculous time limit placed on examining and digesting an over 1,300 page EIR.

Thank you very much for your anticipated time, attention and action in both extending the EIR response time and in thoroughly reevaluating and extensively reconceptualizing the Hollywood Center project.

Your immediate response to this very urgent matter will be appreciated.

Best regards,

Susan and Warren Jason

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